

SAN PEDRO HOLIDAY PARADE COMMITTEE  
San Pedro Chamber of Commerce  
390 West 7th Street  
San Pedro, CA 90731  
(310) 832-7272



## SPONSOR / PARTICIPANT APPLICATION



# The 29th “Holiday Spirit of San Pedro” *Parade*

This year's theme:

*“Holidays Around the World”*

**SUNDAY, DECEMBER 6, 2009 1:00 PM**  
Parade begins at 15th Street and Pacific Avenue

## PARADE REGULATIONS FOR ALL ENTRIES

### **ALL SANTA CLAUS ENTRIES ARE PROHIBITED,** **UNLESS APPROVED BY THE COMMITTEE PRIOR TO THE EVENT**

1. All units must check-in between 10:00 AM & 12:00 PM at 17TH & PACIFIC AVENUE on Sunday, December 6, 2009. Late arrivals may be re-positioned to the end of the Parade. THE PARADE IS SCHEDULED TO START PROMPTLY AT 1:00 PM., RAIN OR SHINE. Should there be inclement weather, the start of the Parade may be delayed for up to an hour, but the Parade will take place.
2. While not mandatory, the SAN PEDRO HOLIDAY PARADE COMMITTEE\* requests that participating units reflect this year's theme "Holidays around the World," interpreting as you see fit, but in an acceptable and tasteful manner. All units are reminded of the responsibility that goes along with a public presentation.
3. Nudity and obscenity will not be permitted. Any unit that does not comply with this rule will be removed from the parade route and/or forfeit their chance to participate in future parades. No political messages will be permitted.
4. All units are required to supply two (2) monitors to assist SAN PEDRO HOLIDAY PARADE officials while the parade is in progress. All motorized units participating in the Parade must have proof of liability insurance, and must submit the completed Hold Harmless/Indemnity form included in this application.
5. Police and Fire Department traffic lanes must be kept open at all times. It is forbidden by law to park vehicles, to decorate units, to practice marching routines, or to gather to wait within traffic lanes.
6. Due to noise abatement laws, units are forbidden to test equipment or play music until they have reached the parade route.
7. ALCOHOLIC BEVERAGES ARE PROHIBITED in the entire pre-parade assembly area, as well as on the parade route. INTOXICATED PARTICIPANTS WILL BE PROHIBITED FROM PARTICIPATING.
8. All units must be ready to move on cue, or the next unit will proceed. The delayed unit will proceed only at the next convenient time as determined by SAN PEDRO HOLIDAY PARADE officials. All entries must complete the entire parade route. A certificate of participation / appreciation will be presented to each entry as they pass the second announcing station at the Crowne Plaza L.A. Harbor Hotel.
9. **All parade participants are FORBIDDEN TO THROW ANYTHING from their unit,** including candy, toys, streamers, newspapers, etc. due to physical injury, danger, insurance and littering problems. **Handing out leaflets, pamphlets, newspapers or flyers from the parade while in route is strictly prohibited.**
10. Separate units that wish to be grouped together in the parade must submit their own application and indicate their desire to parade as a group. All attempts will be made, but no guarantee is made. No unit is allowed to participate alone or with any other unit without pre-parade registration with the SAN PEDRO HOLIDAY PARADE COMMITTEE\*. Any unit "crashing" the parade will be removed immediately.
11. SAN PEDRO HOLIDAY PARADE COMMITTEE\* reserves the right to remove persons from any float or vehicular unit which it determines to be overcrowded to such an extent that the unit may break down or cause injury to participants. Any motorized unit which becomes disabled and delays the Parade will be removed from the Parade route by the SAN PEDRO HOLIDAY PARADE COMMITTEE\*. Towing expenses for any unit which breaks down will be at the applicant's expense. The SAN PEDRO HOLIDAY PARADE COMMITTEE\* reserves the right to remove any person or unit from the pre-parade assembly area or the parade, who is, in its opinion, offensive and a hindrance to the progress of the parade, or places other participants or spectators in physical danger, or violates any of the regulations set forth in this application.
12. All applicants are responsible for any and all acts and/or omissions on their part, or on the part of their agents and/or employees, which may result in injury or damage to themselves or third parties. All applicants specifically agree to hold the SAN PEDRO HOLIDAY PARADE COMMITTEE\* free and harmless from any and all claims arising out of any such act or omission.
13. All applicants are required to abide by the rules and regulations as established by the SAN PEDRO HOLIDAY PARADE COMMITTEE\*, and by the laws of the State of California. **Entries that do not comply with the Parade rules any be told to leave the Parade.** The motorcycle helmet law will be enforced by the Los Angeles Police Department. Violators are subject to citation.
14. The SAN PEDRO HOLIDAY PARADE is presented for the public as an educational and entertainment event and the SAN PEDRO HOLIDAY PARADE COMMITTEE\* reserves all rights as producers. Any reproduction, broadcast of commercial use of any portion of the event, in whole or in part, in any form without explicit prior written consent of the SAN PEDRO HOLIDAY PARADE COMMITTEE\* is strictly prohibited.

\*Denotes THE SAN PEDRO CHAMBER OF COMMERCE.

**ALL VEHICULAR ENTRIES WILL BE REQUIRED TO COMPLETE THE HOLD HARMLESS/  
INDEMNITY FORM ON PAGE 7 OF THIS APPLICATION, DUE BY NOON ON DECEMBER 6, 2009.  
ADDITIONAL FORMS ARE AVAILABLE FROM THE CHAMBER (310 / 832-7272)  
OR FROM JENNIFER LAFFERTY, EVENT PRODUCER (562 / 506-3433)  
OR EMAIL INFO@SPHOLIDAYPARADE.COM.**

**TO BE SIGNED BY ALL PARADE PARTICIPANTS AND RETURNED WITH  
YOUR PARADE APPLICATION**

**LIABILITY RELEASE AND WAIVER**

**NAME OF PARADE ENTRY** \_\_\_\_\_

FOR GOOD AND VALUABLE CONSIDERATION, including permission for the undersigned to participate in the SAN PEDRO HOLIDAY PARADE and related activities; I, the undersigned for myself, my successors, heirs, assigns, executors, and administrators:

1. Agree that prior to participating in the "Holiday Spirit of San Pedro" Parade, I will inspect equipment to be used and, if I believe it to be unsafe, I will immediately advise a Parade supervisor.
2. Acknowledge that I fully understand that I will be engaging in activities that involve risk of economic losses, serious injury or death. These risks may result from my own actions, inactions or negligence; from the actions, inactions or negligence of others; the condition of the facilities or equipment; or the risks inherent with this type of event or activity.
3. Assume any and all risks of personal injury to myself, including: medical or hospital expenses; permanent or partial disability or death; and damages to my property, real or personal, caused by or arising from my participation in this event or activity.
4. Agree not to hold liable or sue the San Pedro Chamber of Commerce and their officials, employees and agents, Officers and/or Board Members, and the SAN PEDRO HOLIDAY PARADE COMMITTEE (Permittee/Producer) as a result of any and all liability, loss, damage, claim, demand, cost, expense, and cause of action arising from or attributable to my participation in this parade or activity.
5. Have carefully reviewed this agreement and fully understand its contents. I am aware that I am releasing certain legal rights as I enter into this waiver.

**THIS DOCUMENT RELIEVES THE CITY, THE SAN PEDRO CHAMBER OF COMMERCE AND OTHERS FROM LIABILITY FOR PERSONAL INJURY, WRONGFUL DEATH, AND PROPERTY DAMAGE CAUSED BY NEGLIGENCE. I HAVE READ THIS WAIVER AND RELEASE, UNDERSTAND THAT I GIVE UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND SIGN VOLUNTARILY.**

**PLEASE HAVE EACH PARTICIPANT IN YOUR PARADE ENTRY SIGN ON THE REVERSE SIDE OF THIS DOCUMENT. IF ADDITIONAL FORMS ARE NEEDED, PLEASE PHOTOCOPY OR CONTACT THE CHAMBER OF COMMERCE FOR ADDITIONAL FORMS**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

If participant is under 18 :

Parent's Signature \_\_\_\_\_

Date: \_\_\_\_\_



**DEADLINE: NOVEMBER 13, 2009**

## **2009 PARADE SPONSOR / PARTICIPANT DATA**

Level of Participation (Please check one):

Title Sponsor (\$5,000) \_\_\_\_\_ Major Sponsor (\$2,500) \_\_\_\_\_ Sponsor (\$1,000) \_\_\_\_\_

Supporter (\$500) \_\_\_\_\_ Participant (\$250) \_\_\_\_\_ Donation only \$ \_\_\_\_\_

***Sponsors and Corporate Participants entering a decorated float may deduct \$150 from their fee.***

Name of Sponsor / Corporate Participant

\_\_\_\_\_

Name of Entry (if different) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

Cell phone \_\_\_\_\_ E-mail address \_\_\_\_\_

### **PLEASE CHECK APPLICABLE CATEGORY:**

DECORATED VEHICLE under 20', i.e. auto / pick-up \_\_\_\_\_

DECORATED VEHICLE over 20', i.e. flat bed truck \_\_\_\_\_

**FLOAT:** Length \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_

Brief description of float: \_\_\_\_\_

Will your entry have sound or music? No \_\_\_\_\_ Yes \_\_\_\_\_ Type \_\_\_\_\_

**Absolutely no entries accepted after November 23, 2009**

**TOTAL FEES SUBMITTED** \$ \_\_\_\_\_

MAIL THIS SIGNED DATA SHEET, PARADE COMMENTARY FORM, TYPED SUPPLEMENTAL COMMENTARY, AND SIGNED CITY WAIVER WITH FULL PAYMENT (check or money order made payable to SPCC HOLIDAY PARADE) TO:

**San Pedro Chamber of Commerce, 390 West 7th Street, San Pedro, CA. 90731**

I hereby certify that I have read this application form in its entirety and will comply with all rules and regulations as outlined. I understand that my payment is non-refundable.

\_\_\_\_\_  
Name of person responsible for unit

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# PARADE ENTRY COMMENTARY

For office use only

PARADE  
ENTRY# \_\_\_\_\_

TYPE \_\_\_\_\_

PLEASE TYPE OR PRINT LEGIBLY

Name of Sponsor / Corporate Participant:

\_\_\_\_\_

Year Founded: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Any National Affiliation?: \_\_\_\_\_

Number of expected Parade Participants in your contingent: \_\_\_\_\_

What would you like the public address announcer to say about your purpose, function, and/or goals about your organization? **PLEASE TYPE THIS RESPONSE ON A SEPARATE SHEET OF PAPER (60 WORDS OR LESS). IF NOT TYPED, ONLY YOUR ORGANIZATION'S NAME WILL BE ANNOUNCED.**

Name one achievement/goal that your business has attained and that you are particularly proud of accomplishing. **PLEASE TYPE THIS RESPONSE ON A SEPARATE SHEET OF PAPER (60 WORDS OR LESS). IF NOT TYPED, ONLY YOUR ORGANIZATION'S NAME WILL BE ANNOUNCED.**

What are the names of any celebrities or other participants in your entry? (You may use another sheet of paper, if necessary, but please type the names, with phonetic pronunciation if necessary. While there are no guarantees any or all names will be mentioned during the Parade, we will do our best, time permitting.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SO THAT WE CAN KEEP OUR RECORDS CURRENT, PLEASE GIVE US  
THE NAME OF YOUR PRESIDENT/DIRECTOR: \_\_\_\_\_

YOUR BUSINESS MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

**Please put us on your mailing list so that we can become better-acquainted with your organization.  
San Pedro Chamber of Commerce, 390 West 7th Street, San Pedro, CA 90731**

**TO BE COMPLETED FOR EACH VEHICLE AND TURNED IN AT PARADE CHECK-IN**

**HOLD HARMLESS/INDEMNITY**

I DECLARE THAT I WILL BE A PARTICIPANT IN THE 2008 SAN PEDRO HOLIDAY PARADE, OCCURRING ON DECEMBER 6, 2009 IN SAN PEDRO, CALIFORNIA; THAT I WILL BE WITH THE

\_\_\_\_\_  
Name of Organization

I WILL BE DRIVING A (Year, Make of Vehicle, and Description of Float):

\_\_\_\_\_  
I FURTHER DECLARE THAT I AM FULLY INSURED TO OPERATE SAID VEHICLE/FLOAT, AND SPECIFICALLY, THAT I CARRY LIABILITY INSURANCE TO COVER PROPERTY DAMAGE AND PHYSICAL INJURIES TO OTHERS.

\_\_\_\_\_  
Driver's License #

\_\_\_\_\_  
Name of Insurance Company

\_\_\_\_\_  
Insurance Policy #

I AGREE TO INDEMNIFY AND HOLD SAN PEDRO HOLIDAY PARADE COMMITTEE\* AND ITS AGENTS, SERVANTS AND EMPLOYEES HARMLESS FROM ANY INJURIES TO OTHERS WHICH MAY RESULT FROM MY OPERATION OF SAID VEHICLE/FLOAT, AND TO DEFEND THEM AGAINST ANY CLAIMS ARISING OUT OF MY OPERATION OF SAID VEHICLE/FLOAT.

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Date

IF ADDITIONAL FORMS ARE NEEDED FOR YOUR PARADE ENTRY, PLEASE PHOTOCOPY, OR CONTACT THE CHAMBER (310 / 832-7272) OR JENNIFER LAFFERTY, EVENT PRODUCER (562 / 506-3433) OR EMAIL INFO@SPHOLIDAYPARADE.COM.

**LEGAL WAIVER – SAN PEDRO HOLIDAY PARADE COMMITTEE**

I hereby enter the entry named above at my own risk and subject to all review rules. I further agree that if any damages be occasioned or loss or damages occur from any cause to the entry, or other articles I may use or exhibit, I will make no claim therefore against the San Pedro Chamber of Commerce or its agents, against any legal proceedings for personal injuries or property damage arising from an accident occasioned by an employee or entry of mine. I further agree in consideration of your acceptance of this entry, I hereby, for myself, my heirs, my executors and administrators, waive any and all rights and claims for damages I may have against the sponsors, SAN PEDRO HOLIDAY COMMITTEE coordination groups, any individuals associated with the event, their representatives, successors and assigns, and will hold them harmless for any and all injuries suffered in connection with said event.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

If participant is under 18 :

Parent's Signature \_\_\_\_\_

Date: \_\_\_\_\_

*FOLD, STAMP AND MAIL TO THE ADDRESS BELOW*

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